

psybertron asks

what, why & how do we know ?

psybertron's manifesto says that real human enterprises succeed or fail through subjective, chaotic and *seemingly* irrational behaviour. management gurus have been emphasising this whilst proclaiming revolution, paradigm shifts and the like, ever since management mistook itself for a science. enterprise information models, which continue to rely solely on positivist objective rationale and logic of mis-applied science, conspire to misinform – "cut their own throats with the catch-22 of occam's razor". what pragmatic models can accommodate the evolutionary psychology needed to recognise the negotiable value of knowledge in organisations and society generally, without succumbing to the evil traps of deterministic causation in the traits of "evopsych" ?

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- general gallery
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june 13, 2007

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they're real enough. thanks to apothecary's drawer for the link. great galleries of ray's own photos on his site too – i think i've mentioned that before.

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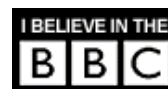
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